



GP3713

December 21, 2001

Box DD Assistant Commissioner for Patents Washington, DC 20231

Re: Applicant: John Hey

Serial No.: 09/682,590 Filed: September 25, 2001

For: Method of Drawing Attention to Advertisements

Examiner: Group: 3713

Docket No.: HEY/005/US



Dear Sir:

Enclosed is an Information Disclosure Citation, together with copies of the cited references, in the subject application.

If for any reason this Citation is found to be incomplete, or if at any time it appears that a telephone conference with counsel would help advance prosecution, please telephone the undersigned in Westborough, Massachusetts (508) 898-1501.

If any payment during prosecution is found to be insufficient or if any overpayment is found, please charge any deficiency or credit any overpayment to my deposit account number 50-1582. A copy of this letter is enclosed for use by the Finance Branch in the event that it is necessary to make any charge or credit to my deposit account.

Kindly acknowledge receipt of the foregoing by returning the enclosed self-addressed postcard.

Very truly yours,

Brian M. Dingmar

BMD/jgm Enclosures

MIRICK O'CONNELL

INFORMATION DISCLOSURE CITATION  (Use several sheets if necessary)  JAN 1 6 2002					Docket Number (Optional) HEY/005/US Applicant(s) John Hey		Application Number 4) , , , , , , , , , , , , , , , , , ,			
					JAN					9/25/01
		TO TRANSCIPLE		U.S. PAT	ENT DOCUMENTS					
*EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME		CLASS	SUBCLASS	FILING IF APPRO		
		6,102,406	8/15/00	Miles et al.						
		5,996,007	11/30/99	Klug et al.		RO.	JAN -	1000	8	
		6,061,659	5/9/00	Murray			JAN SOLOGY COLOR	200-		
		6,070,145	5/30/00	Pinsley et al.			TO,	) <u> </u>		
		5,740,035	4/14/98	Cohen et al.				100 CO		
		6,076,101	6/13/00	Kamakura et al.						
		5,855,008	12/29/98	Goldhaber et al.			RE	CEIVED		
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				OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)						
EXAMINER					DATE CONSIDERED					
EXAMINE	R: Initia	al if citation considered, whether or	r not citation is in	conforman	ce with MPEP Section 609; D	raw line throu	gh citation if not	in conforma	ince an	

Form PTO-A820 (also form PTO-1449)

not considered. Include copy of this form with next communication to applicant.